Program Details
How can you and your organization benefit from one of the most powerful changes taking place in business today?

In the 21st century, a critical factor in business success will not just be how efficient organizations are, but also how intelligent they are. Today’s technologies allow for wide-ranging communication at very low cost, enabling organizations to collaborate more effectively, to respond more quickly to business challenges, and to identify innovation opportunities. This new culture of collaboration allows you and your organization to be more productive, effective, and intelligent.

Intelligent Organizations 4Dx is designed to help you understand how to create competitive advantage by harnessing the power of crowds and other new organizational approaches. Drawing on examples like Google, InnoCentive, and Wikipedia, you will learn to identify opportunities for using crowd intelligence, loose hierarchies, and other innovative ways of organizing work to apply to your own business environment.

Takeaways
During this intense program, you will gain an increased understanding of:

- Why management is changing in profound ways
- When traditional hierarchies are useful and when are they not
- How and when crowd intelligence can create knowledge and solve problems more effectively
- How contests can often find the best solutions even when no one knows in advance where they are
- How prediction markets work
- What the key dimensions of all successful organizational designs are
- How to move from command-and-control to coordinate-and-cultivate leadership
- What managerial skills are needed for success in these new organizations

You will leave the program with the knowledge of how people and computers can be connected in new, creative ways so that—collectively—they act more intelligently than any person, group, or computer has ever done before. And you will bring back to your organization a whole new perspective for success.

http://executive.mit.edu/ioc4dx

An example of how an online classroom may look.
Intelligent Organizations 4Dx

Sample Topics Taken From In-Person Intelligent Organizations Offering
(subject to change)

- The Future of Work (How and why are organizations changing? What will the new organizations look like? When should you decentralize?)
- Designing Intelligent Organizations for the 21st Century, Organizational design in traditional hierarchies, Harnessing crowd intelligence, Collections, Contests
- Designing Intelligent Organizations (cont.), Harnessing crowd intelligence (cont.), Collaborations, Group Decisions (Voting, Prediction Markets, etc.), Individual Decisions (Markets, Social Networks)
- Leadership skills for the new world, From command-and-control to cultivate-and-coordinate, Core capabilities of distributed leadership, Organizational change in hierarchies and crowds, What is the purpose of your organization?

Participants

Intelligent Organizations 4Dx is designed for:

- CEOs, senior executives, and managers at all levels who are in a position to make significant changes in the ways work is organized in their units
- Managers in IT, HR, strategy, research, and other functions whose job responsibilities include implementing new organizational structures, processes, and tools
- Entrepreneurs who want to understand new business opportunities in this space
- Anyone in business or non-profit organizations who has an opportunity to influence organizational innovation in their organizations and wants to understand how work is changing

Program Faculty

Thomas W. Malone is the Patrick J. McGovern Professor of Management at the MIT Sloan School of Management and the founding Director of the MIT Center for Collective Intelligence. He was also one of the two founding co-directors of the MIT Initiative on “Inventing the Organizations of the 21st Century.”

"I have been to a lot of executive education programs but this one set a new standard for excellence. As someone who felt like they already had a fairly good grasp on things, I found much that was new and noteworthy.”
—Trevor S.
Past participant of in-person offering

"Sometimes, you can get so caught up in doing, achieving and delivering, that you forget to raise your head and look at what is happening around you. This course opened my eyes (and mind) to how much the nature of work has changed. The course is a great combination of theory, proven science, action, learning and real-life examples. I highly recommend the course and the investment of your time.”
—Susan L.
Past participant of in-person offering

Contact Information

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